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## PRESS RELEASE

### **Directa Plus successfully received funding for 5,5 MM Euro.**

***Giulio Cesareo (Directa Plus President and CEO):***“We completed the pre-IPO financing. We are ready for a qualitative leap. New products are planned to facilitate the introduction in specific markets and alliances with leading industrial partners.”

**Lomazzo, April 2015** –Directa Plus is ready for a qualitative leap. This, in brief, is the message sent by Giulio Cesareo, Directa Plus President and CEO, who just announced the grant of 5,5 Million Euro to finance the company. “*This is a particularly significant time for Directa Plus and its entire team. Ten years from its establishment, with the finalisation of the pre-IPO financing, we can proudly state that we have moved on from being a start-up to being an innovative technology company with this result, ready to meet the challenges of the global market. All we need to do is speed up development and continue international growth*”.

Thanks to this new injection of capital, Directa Plus will now be able to enter a series of specific markets, also by striking up targeted alliances with leading industrial partners in the main end markets.

Some new Italian and international investors, including the Vittoria Group, an important strategic partner for Directa Plus, and Indaco, Tac Partners and the Turin Investors Club participated in this last round of funding, organised and followed by English advisor Hamilton Ventures guided by former Credit Suisse Management Director Gustavo Perrotta along with Directa Plus’ legendary investors (TTVenture, Como Venture and Finanziaria Le Parray).

“*It is a true pleasure to work with one of the most innovative companies in the production and sale of graphene, a company built around young Italian professionals and guided by a CEO who contributes with his international background, direct product know-how and American partners who have always supported this project*” stated Gustavo Perrotta, Hamilton Ventures Managing Partner.

“*Our gamble on graphene as a material of the future is providing the first significant results, from the polymer to textile sectors, to water and air purification.*”- reiterated Giulio Cesareo – *But this is just the beginning of what we hope will be a long journey*”.

*Directa Plus, founded in 2005 and with headquarters in the ComoNext Scientific Technology Park in Lomazzo (CO), is a technology company whose goal is to develop, market and use innovative processes for nano material generation in existent global markets. On June 23rd, 2014, Directa Plus inaugurated its "Graphene Workshops", a new industrial centre distinguished for being the largest extra pure graphene sheet generation plant in Europe, based on a patented and approved technology, designed according to a modular, replicable and exportable logic. The first module has 30-tonne per year production capacity. To date, Directa Plus holds 35 approved patents and 11 patents pending.*

Read more at [www.directa-plus.com](http://www.directa-plus.com)

*Hamilton Ventures, established in 2009 with headquarters in London, is an Independent Merchant Banking Boutique mainly operating in the technology and FinTech sectors. The company guided by Gustavo Perrotta and Sir Peter Middleton, regulated by the FCA, provides advisory and Private Equity services. Hamilton Ventures, with the support of an advisory team made up of sector experts with proven experience, offers privileged access and investment opportunities on the international level.*

**DIRECTA PLUS PRESS OFFICE**  
CORRELAZIONI SAS –LINK ASSOCIATI SNC  
Corso Matteotti, 9 - 23900 LECCO  
Tel. +39 0341 286917

Giorgio Cortella ++39 335 7904683  
[giorgio.cortella@linkassociati.com](mailto:giorgio.cortella@linkassociati.com)  
Michela Fumagalli ++39 339 3713053  
[michela.fumagalli@linkassociati.com](mailto:michela.fumagalli@linkassociati.com)