

PRESS RELEASE

Directa Plus supports Politecnico di Torino “Sports Engineering” Master’s Programme

(Lomazzo; Italy) 20 March 2018 – Directa Plus plc, a producer and supplier of graphene-based products for use in consumer and industrial markets, is pleased to be one of the supporters of a new 2nd level Master’s Programme in “Sports Engineering” offered by the Politecnico di Torino.

As part of the year-long course, Directa Plus will host an intern for 550 hours for one of the stages of the programme.

The unique postgraduate programme, in its first edition for the 2018/19 academic year, treats sports engineering as a multidisciplinary subject: from materials science to meteorology from ICT to biomechanics, from sensors development to statistic and from nutrition to sports medicine.

Its objectives focus on two broad categories. The first is materials and processes, including selecting state of the art materials for sportswear and sportsgear, to improve athletes’ performance. The second is products and services, including data management and analysis to provide managers, coaches and athletes with the most advanced training systems.

Taught in English, it aims to create a new generation of sports technologists and R&D managers for the European sports industry.

Sport is a key market for Directa Plus and it has developed graphene-enhanced products for smart textiles used in sportswear and for high performance bicycle tyres and wheels.

Enquiries

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About Directa Plus

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus’ unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Company has a patented technology process and a scalable and exportable manufacturing model. It produces graphene-based products at its own factory in Lomazzo, Italy, and can set up additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.

DIRECTA PLUS S.p.A.

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