

PRESS RELEASE

Directa Plus named National Champion in the European Business Awards 2016/17

(Lomazzo; Italy) 7 September 2016 – Directa Plus (“Directa” or “the Company”), one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets, is pleased to announce that it has been named a National Champion for Italy in The European Business Awards, sponsored by RSM; Europe’s largest business competition set up to celebrate business excellence and best practice in the European business community.

The Awards, now in its 10th year, is supported by business leaders, academics and political representatives from across Europe, and this year engaged with over 33,000 businesses from 34 countries.

Directa Plus has been chosen in the category “Environmental and Corporate Sustainability” after the first phase of judging by an independent panel. They were evaluated on the core EBA values of innovation, ethics and success and will now go through to the second stage of the competition, which includes a video and a public vote.

For further information about the winners and the European Business Awards please go to www.businessawardseurope.com

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About Directa Plus

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus’ unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Company has a patented technology process and a scalable and exportable manufacturing model. It produces graphene-based products at its own factory in Lomazzo, Italy, and can set up additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.

DIRECTA PLUS S.p.A.

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