

The information contained within this announcement is deemed by the Group to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014 ("MAR"). Upon the publication of this announcement via a Regulatory Information Service ("RIS"), this inside information is now considered to be in the public domain.

5 May 2017

Directa Plus plc
("Directa Plus" or the "Group")

Director Dealing

Directa Plus (AIM: DCTA), one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets, announces that it has been notified that, on 4 May 2017, Marco Ferrari, Chief Financial Officer, purchased 4,500 ordinary shares of 0.25p each in the Group ("Ordinary Shares") at £0.67 per Ordinary Share.

Following the purchase, Marco Ferrari has an interest in 11,166 Ordinary Shares, which represents 0.03 per cent. of the issued share capital of the Group.

Enquiries

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About Directa Plus

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus' unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Group has a patented technology process and a scalable and exportable manufacturing model. It produces graphene-based products at its own factory in Lomazzo, Italy, and can set up additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014

1 Details of the person discharging managerial responsibilities/person closely associated

a.	Name	Marco Ferrari
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2 Reason for notification

a.	Position/Status	Executive Director – Chief Financial Officer
b.	Initial notification/ Amendment	Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a.	Name	Directa Plus plc
b.	LEI	N/A

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 0.25p each ISIN: GB00BSM98843				
b.	Nature of the transaction	Purchase of Ordinary Shares				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.67</td> <td>4,500</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£0.67	4,500
Price(s)	Volume(s)					
£0.67	4,500					
d.	Aggregated information - Aggregated Volume - Price	Volume: 4,500 Price: 67 pence				
e.	Date of the transaction	2017-05-04				
f.	Place of the transaction	London Stock Exchange				