

*The information contained within this announcement is deemed by the Group to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014 ("MAR"). Upon the publication of this announcement via a Regulatory Information Service ("RIS"), this inside information is now considered to be in the public domain.*

25 May 2017

**Directa Plus plc**  
**("Directa Plus" or the "Company")**

**Directorate Dealing**

Directa Plus (AIM: DCTA), one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets, announces that it has today been notified that David Gann, Non-Executive Director, purchased 3,300 ordinary shares of 0.25p each in the Company ("Ordinary Shares") at £0.74 per Ordinary Share on 22 May 2017.

David Gann also sold a total of 5,560 Ordinary Shares at a price of 72.5p per Ordinary Share, where 5,505 Ordinary Shares were immediately repurchased by him at the same price through a Bed and ISA arrangement.

Following the above mentioned transactions, David Gann has an interest in 23,245 Ordinary Shares, which represents 0.05 per cent. of the issued share capital of the Company.

**Enquiries**

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**About Directa Plus**

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus' unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Group has a patented technology process and a scalable and exportable manufacturing model. It produces graphene-based products at its own factory in Lomazzo, Italy, and can set up additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.

**Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities (“PDMR”) and persons closely associated with them (“PCA”)**

**Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014**

**1 Details of the person discharging managerial responsibilities/person closely associated**

a.	Name	David Gann
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**2 Reason for notification**

a.	Position/Status	PDMR Non-Executive Director of Directa Plus plc
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b.	Initial notification/ Amendment	Initial Notification
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**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a.	Name	Directa Plus plc
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b.	LEI	N/A
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**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a.	Description of the financial instrument, type of instrument	Ordinary Shares of 0.25p each
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	Identification Code	ISIN: GB00BSM98843
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b.	Nature of the transaction	David Gann has purchased 3,300 ordinary shares of 0.25p each in the Company ("Ordinary Shares")
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c.	Price(s) and volume(s)  - Transaction 1 (purchase)  - Transaction 2 (sale)  - Transaction 3 (purchase)	Price(s)	Volume(s)
		£0.74	3,300
		£0.725	5,560
		£0.725	5,505

d.	Aggregated information  - Transaction 1 (purchase)  - Transaction 2 (sale)  - Transaction 3 (purchase)	Price(s)	Aggregated volume(s)	Aggregated Total
		£0.74	3,300	£2,442
		£0.725	5,560	£4,031
		£0.725	5,505	£3,991.125

e.	Date of the transactions	22 May 2017
f.	Place of the transaction	London Stock Exchange