

The information contained within this announcement is deemed by the Group to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014 ("MAR"). Upon the publication of this announcement via a Regulatory Information Service ("RIS"), this inside information is now considered to be in the public domain.

9 May 2017

Directa Plus plc
("Directa Plus" or the "Group")

Directorate Dealing

Directa Plus (AIM: DCTA), one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets, announces that it has today been notified that Galbiga Immobiliare S.r.l. ("Galbiga") has purchased a further 29,411 ordinary shares of 0.25p each in the Company ("Ordinary Shares") at £0.68 per Ordinary Shares.

Galbiga is a company owned and controlled by Giulio Cesareo, the CEO of Directa Plus. Following this acquisition, Giulio Cesareo is now beneficially interested in 3,160,891 Ordinary Shares, which represents 7.14 per cent. of the issued share capital of the Company.

Enquiries

Directa Plus plc	
Giulio Cesareo, CEO Marco Ferrari, CFO	+39 02 36714458
Cantor Fitzgerald Europe (Nominated Adviser and Broker)	
Marc Milmo, David Foreman, Michael Reynolds (Corporate Finance) Mark Westcott, David Banks (Sales)	+44 20 7894 7000
Luther Pendragon (Financial PR)	
Harry Chathli, Claire Norbury, Alexis Gore	+44 20 7618 9100

About Directa Plus

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus' unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Group has a patented technology process and a scalable and exportable manufacturing model. It produces graphene-based products at its own factory in Lomazzo, Italy, and can set up additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities ("PDMR") and persons closely associated with them ("PCA")

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014						
1 Details of the person discharging managerial responsibilities/person closely associated						
a.	Name	Giulio Cesareo				
2 Reason for notification						
a.	Position/Status	PDMR CEO of Directa Plus plc				
b.	Initial notification/ Amendment	Initial Notification				
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a.	Name	Directa Plus plc				
b.	LEI	N/A				
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 0.25p each ISIN: GB00BSM98843				
b.	Nature of the transaction	Galbiga Immobiliare S.r.l., a company owned and controlled by Giulio Cesareo, has purchased 29,411 ordinary shares of 1p each in the Company ("Ordinary Shares")				
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.68</td> <td>29,411</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£0.68	29,411
Price(s)	Volume(s)					
£0.68	29,411					
d.	Aggregated information - Aggregated Volume - Price	Volume: 29,411 Price: 68 pence				
e.	Date of the transaction	2017-05-09				
f.	Place of the transaction	London Stock Exchange				