

21 December 2017

**Directa Plus plc**  
 (“Directa Plus” or the “Company”)

**Order from Vittoria**

*Order from a key, long-standing partner for its graphene-enhanced high-performance bicycle tyres and wheels*

Directa Plus plc (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, announces that it has received an order from Vittoria to supply 250 kilos of the Company’s Graphene Plus (G+) for incorporation into Vittoria’s range of graphene-enhanced bicycle tyres and wheels. The order is due to be delivered in Q1 2018. This follows the receipt of a smaller order earlier in the year and the Company expects to receive further orders during 2018.

Vittoria is the world’s leading manufacturer of bicycle tyres, with an annual production of more than seven million tyres. Vittoria is the longest established partner of the Company, having first officially engaged in a collaboration with Directa Plus in 2012. This collaboration led to the launch of multiple award-winning ranges of high-performance bicycle tyres and wheels incorporating G+.

The Company’s G+ is used to enhance the performance and reliability of tyres and wheels in Vittoria’s on-road and off-road collections. In particular, the incorporation of G+ in the tyres and wheel trims offers improved speed, grip, strength and increased puncture resistance. This has resulted in victories for several cyclists in competition, including the winner of the 2017 Giro d’Italia, Tom Dumoulin, who used G+ tyres at every stage of that race.

Giulio Cesareo, Chief Executive Officer of Directa Plus, said: “We are pleased to have received this order for our Graphene Plus from one of our long-term partners. This strengthens our belief that the quantity of graphene-based products sold by Directa Plus for commercial use this year ranks amongst the largest in the market. It also speaks to the strong relationship that we have with the team at Vittoria and the confidence that they have in the benefits of our G+, which has been demonstrated over a number of years. As we enter 2018, we look forward to delivering on this contract and to further progress being made in the work we are doing in the textile and environmental sectors.”

**Enquiries**

<b>Directa Plus plc</b>	
Giulio Cesareo, CEO Marco Ferrari, CFO	+39 02 36714458
<b>Cantor Fitzgerald Europe (Nominated Adviser and Broker)</b>	
Marc Milmo, David Foreman, Callum Butterfield (Corporate Finance) Alex Pollen (Sales)	+44 20 7894 7000
<b>Luther Pendragon (Financial PR)</b>	
Harry Chathli, Claire Norbury, Alexis Gore	+44 20 7618 9100

**About Directa Plus**

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus’ unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing

their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Company has a patented technology process and a scalable and exportable manufacturing model. It produces graphene-based products at its own factory in Lomazzo, Italy, and can set up additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.