

This is a Reach announcement and the information contained is not considered to be material or to have a significant impact on management's expectations of the Company's performance. Reach is an investor communication service aimed at assisting listed and unlisted (including AIM quoted) companies to distribute non-regulatory news releases into the public domain. Information required to be notified under the AIM Rules for Companies, Market Abuse Regulation or other regulation would be disseminated as an RNS regulatory announcement and not on Reach.

29 March 2021



Directa Plus plc
("Directa Plus" or the "Company")

Europe-wide Patent Granted for G+ in Golf Balls

Directa Plus (AIM: DCTA), a leading producer and supplier of graphene nanoplatelets based products for use in consumer and industrial markets, announces that the Company has been granted an EU-wide patent covering the use of its G+[®] graphene in golf ball applications. The reference date for the patent is 23 December 2016.

The patent covers a family of formulations and compounds containing G+[®] graphene nanoplatelets for golf ball applications. Using these compounds at different loadings provides the basis for developing a new generation of high-performance golf balls aimed at both the professional and recreational markets. For professionals, G+[®] can be used to enhance the hard-core of golf balls to maximise shot distance, without losing lateral control. For amateurs, a different formulation of G+[®] can be used to increase distance while at the same time maximising control.

Following the grant of patent, Directa Plus will commence a selection process for a partner to commercialise the technology.

Commenting, Giulio Cesareo, Founder and CEO of Directa Plus, said: "The award of a Europe-wide patent for our G+[®] technology in golf balls is the first step towards addressing a very large global market. Our technology can deliver material benefits in terms of both distance and control to professional and recreational golfers. We look forward to working with our chosen partner to designing and launching a new generation of high-performance golf balls."

For further information please visit <http://www.directa-plus.com/> or contact:

Directa Plus plc	+39 02 36714458
Giulio Cesareo, CEO	
Cenkos Securities plc (Nominated Adviser and Joint Broker)	+44 131 220 6939
Neil McDonald / Pete Lynch	
N+1 Singer (Joint Broker)	+44 20 7496 3069
Rick Thompson / Phil Davies	
Tavistock (Financial PR and IR)	+44 20 7920 3150
Simon Hudson / Edward Lee	

About Directa Plus

Our focus is principally on the two sectors in which we have strong commercial advantage through developed and launched products and a technological lead: environmental (based on our Grafysorber[®] product) and textiles (based on our G+[®] products). In addition, we will continue to pursue opportunities in elastomers and composites (including tyres and asphalt), also using our G+ products. All our products are hypoallergenic, non-toxic and sustainably produced.

-ends-